



14th International Conference on Business Management

Faculty of Management Studies and Commerce

University of Sri Jayewardenepura

Agenda

International Conference on Business Management

07.30-08.00 am	Conference Registration
08.00-09.00 am	Opening Ceremony
09.00-09.40 am	Keynote Speech 01: Prof. Patrick Mendis Harvard University
09.40-10.00 am	Tea Break
10.00-10.40 am	Keynote Speech 02: Prof. Dr. Evan Lau University of Malaysia Sarawak
11.00-12.30 pm	Academic Research Sessions 01
12.30-01.30 pm	Lunch
01.30-03.00 pm	Academic Research Sessions 02
03.00-03.15 pm	Tea Break
03.15-04.15 pm	Academic Research Sessions 03
04.15-4.30 pm	Awarding Ceremony

Business Forum

04.30-05.00 pm	Business Forum Registration
05.00-08.00 pm	Presentation and Panel Discussion
8.00 pm onwards	Fellowship and Cocktails

Dress code: Formal

Interface for Accounting and Finance		Venue: Grand Marquee Hall
Academic Research Session 1 11.00 am – 12.30 pm	Triangulation Approach in Finance Research <i>Dewasiri, N.J., Weerakoon Banda, Y.K., Azeez, A.A., Jayarathne, P.G.S.A. and Weerasinghe, V.A.</i>	
	The Impact of Working Capital Management on Profitability and Shareholders Wealth: Evidence from CSE <i>Priyashantha, U.D.P and Perera, K.L.W.</i>	
	Effect of Board of Directors' Attributes on Financial Information Quality: Evidence from Nigerian listed Manufacturing Companies <i>A.B. Mauda, A.B., Usman, s.h., Ormin, ,K. and Dayarathne, D.A.I.</i>	
	Identification of Bankruptcy Level of Listed Manufacturing Companies in Sri Lanka <i>Senevirathne, K.M.S. and Kuruppu, G.N.</i>	

Interface for Accounting and Finance		Venue: Grand Marquee Hall
Academic Research Session 2 01.30 pm – 03.00 pm	Impact of Inventory Management Practice on Cost Reduction & Profitability of Holcim Cement Company (Lanka) Ltd (With Special Reference to Galle District Branch) <i>Haleem, H.M.M. and Madumali, P.A.</i>	
	Are India's Recent Fund Inflows Structural in Nature - Common Patterns with USA: Learning for Other Asian Developing Nations <i>Aiyer, S.</i>	
	Impact of Repo and Reverse Repo on Interest Rates: Evidence from Nepal <i>Risal, H.G</i>	
	An Evaluation of Competitive Strategies in Achieving Sustainable Profitability in Domestic Commercial Banks of Sri Lanka <i>Wickramasinghe, D.M.V.L. and Liyanagamage, C.</i>	

Interface for Accounting and Finance		Venue: Grand Marquee Hall
Academic Research Session 3 03.15 pm – 04.15 pm	Cost and Profit Efficiencies of the Banks in India: A Stochastic Frontier Analysis <i>Verma, R. and Sharma, D.</i>	
	Working Capital and Firm Performance: Special Reference to Listed Companies in Sri Lanka <i>Kajananthanm, R. and Velnampy, T.</i>	
	The development of accounting and financial reporting practices in Sri Lanka: An exploratory investigation <i>Abayadeera,N; Jayasinghe, H.D, Ali, M.J and Mather, P.</i>	

Interface for Economics, Public Policy, Law and Education	
Academic Research Session 1	<p>11.00 am – 12.30 pm</p> <p>The Strength of Central Bank and its Impact on Price Stability in South Asia <i>Perera, G.N. and Gunasekara, W.G.V.</i></p>
	<p>Technical Efficiency of Tea Smallholders: A case in Nivithigala of Sri Lanka <i>Dharmadasa, R.A.P.I.S., Dinushika, K.C. and Chandrasena, A.C.S.</i></p>
	<p>Budget Deficit and Economic Growth in Sri Lanka <i>Kumari, M.A.K.M. and Gunasekara, W.G.V.</i></p>
	<p>The Relationship between Child's Birth Weight and Socioeconomic Status of Parents: The Case of USA <i>Dissanayake, D.M.S.B.</i></p>

Venue: Longdon Hall

Interface for Economics, Public Policy, Law and Education	
Academic Research Session 2	<p>01.30 pm – 03.00 pm</p> <p>Ensuring Women's Land Right in Northern East of Sri Lanka in a Period of Transitional Justice <i>Menaka, E.R.A.H.</i></p>
	<p>A Literature Analysis on Impact Assessment of Power Sector Reforms on Power Generation <i>Jayawardena, J.G.L.S., Anura Kumara, U. and Sriyalatha, M.A.K.</i></p>
	<p>Reshaping Governance for Economic Development and Policy Implementation in Nepal <i>Shilpakar, R.</i></p>
	<p>Forecasting Foreign Guest Nights in Colombo and Greater Colombo of Sri Lanka <i>Konarasinghe, K.M.U.B.</i></p>

Venue: Longdon Hall

Interface for Economics, Public Policy, Law and Education	
Academic Research Session 3	<p>03.15 pm – 04.15 pm</p> <p>Determinants of Migration and Remittances: Evidence from Rural Sector of Sri Lanka <i>Dharmadasa, R.A.P.I.S. and Rathnayake, K.K.H.M.</i></p>
	<p>Impact of University Physical Facilities on Students Satisfaction: A Comparative Analysis based on Two Selected State Universities in Sri Lanka <i>Weerasinghe, I.M.S. and Fernando, R.L.S.</i></p>
	<p>Study on Potential Entrepreneurial Intentions of Higher Education Sector students in Brunei Darussalam <i>Rathmali, W.A.S.</i></p>

Venue: Longdon Hall

Academic Research Session 1	Interface for Leadership, Organizational Behavior and Human Resources Management		Venue: Crystal Hall
	11.00 am – 12.30 pm	Ethical Orientation of HRM towards Employee Ethical Behavior: A Conceptual Model Development <i>De Silva, N.G.V.A., Opatha, H.H.D.N.P. and Gamage, A.S.</i>	
		Impacts of Green Human Resource Management and Electronic-Human Resource Management on Green Banking <i>Shaumya, K. and Arulrajah, A.A.</i>	
		Factors Affecting for Employee Turnover of Selected Commercial Private Bank in Capital City of Sri Lanka <i>Karunathilake, H.C.S. and Kodikarage, N.N.S.</i>	
Factors Affecting Training Transfer- Evidence from Public Sector in Sri Lanka <i>Wickramasinghe, A.</i>			

Academic Research Session 2	Interface for Leadership, Organizational Behavior and Human Resources Management		Venue: Crystal Hall
	01.30 pm – 03.00 pm	Development and Validation of a Measuring Instrument of Work- Family Conflict in Sri Lanka <i>Rajagopalasingam, V., Fernando, R.L.S. and Ramanayake, U.B.</i>	
		Impact of Business Ownership Change on Institutional Historical Knowledge due to Employee Turnover: A Literature Review <i>Jayasekera, M.A.K.De.S. and Pushpakumari, M.D.</i>	
		The Search for Sustainable Human Resource Management Practices: A Review and Reflections <i>Thevanes, N. and Arulrajah, A.A.</i>	
The Impact of Sports Leadership on Performance of Production Executives at Manufacturing Teams at ABC Intimates Group <i>Dassanayake, I.A.S.</i>			

Academic Research Session 3	Interface for Leadership, Organizational Behavior and Human Resources Management		Venue: Crystal Hall
	03.15 pm – 04.15 pm	Leadership Style of Chief Accounting Officer, Employee Resilience and Innovation on Performance of Organizations in the Public Sector: A Conceptual Framework <i>Nilwala, N., Gunawardana, K. and Fernando, R.L.S.</i>	
		The Impact of Relational Contract Fulfillment on Organizational Commitment in Selected Banks in Batticaloa District <i>Shamila, F.A. and Thavakumar, D.</i>	
Child Labour in Small Tea Estates of Sri Lanka: A Case Study on Ethics and Corporate Social Responsibility <i>Gunaratne, A. B. D. C., Thudugala, T.G.D.V. and Ranasinghe, V.N.M</i>			

Interface for Technology and Operations Management		Venue: Gregory Hall
Academic Research Session 1 11.00 am – 12.30 pm	Applicability of Supplier Evaluation in Agile Supply Chains of Fast Moving Consumer Goods (FMCG) Industry: A Conceptual Framework from A Systematic Review of Literature <i>Sarathchandra, K., Waidyathilaka, E. and Rupasinghe, T.</i>	
	Factors Affecting Relative Absorptive Capacity in The Context of Double-Loop Supply Chain Learning <i>Liyanage, H.L.</i>	
	The Factors that Influence the Collaborative Behaviour of Shipping Lines with Respect to Container Interchange <i>Edirisinghe, L., Jin, Z. and Wijeratne, A.W.</i>	
	The Shipping and Logistics Performance and Its Impact to The Investments in Sri Lanka; A Contemporary Appraisal <i>Edirisinghe, L.</i>	
	Impact of Some Operational Factors on Acceptance Quality Pass Rate in Apparel Manufacturing <i>Thilakasiri, T.D.S. and Prabodanie, R.A.R.</i>	

Interface for Technology and Operations Management		Venue: Gregory Hall
Academic Research Session 2 01.30 pm – 03.00 pm	Discovering the Ambiguity of MIS Led Organizational Decision-Making Approach <i>Abey Siri, L. Weerawarna, N.T.P. and Abeygunawardhana, P.K.W.</i>	
	Factors Affecting Citizens' Intent to Use Government Websites: With Reference to MBA Students in The University of Sri Jayewardenepura in Sri Lanka <i>De Silva, Y.P.C. and Fernando, R.L.S.</i>	
	Drivers of Innovation Performance of the Sri Lankan Software Development Industry <i>Wickrama Arachchi, C.M. and Kuruppuarachchi, D.</i>	
	Augmented Virtuality-based (AV) Layout Planning Approach: A Conceptual Framework for the Apparel Industry <i>Dias, M., Bopage, G., Bandara, O. and Rupasinghe, T.D.</i>	

Interface for Marketing, Real Estate and Business Management		Venue: Gregory Hall
Academic Research Session 2 03.15 pm – 04.15 pm	Servitization as Strategy for Business Growth <i>Maheepala, S.D.S.R., Centonze, C., Warnakulasooriya, B.N.F. and Weerakoon Banda, Y.K.</i>	
	Exploring the Market Potentials of Organic Food Industry <i>Siriwardhane, H.M.S.D., Samaraweera G.C. and Weligamage, I.</i>	
	Effective Facilities Management Adaptation to the Technological Innovations in Commercial Buildings: The Sri Lankan Perspective <i>Jayalath, M.D.A., Dissanayake, D.M.P.P. and Madhusanka, N.</i>	

