



**The 18th International Conference on
Business Management (ICBM)
Faculty of Management Studies and Commerce
(FMSC)
University of Sri Jayewardenepura (USJ)**



Oral Presentation Guide

1. Introduction

The ICBM 2022 conference will be delivered in physical form where at least one presenter should be present physically to attend for their entire session to participate in the discussion **under strict health and safety guidelines.**

Paper presentations are assembled into sessions according to a theme which will be held at different locations located at the faculty premises. Session chairs coordinate each session. All registered attendees can attend all technical sessions and switch from session to session at will. As with in-person conferences, there will also be a dedicated period for questions and discussion after the presentations.

2. Presentation format

Your oral presentations will be in English and cover the same material as your research paper. Paper presenter(s) will have 10 minutes for the presentation and 05 minutes for the discussion. **Please strictly adhere to the time constraints** and present your research paper during the allotted time slot in the session schedule which will be given to you in due course. Your presentation should COVER the following areas,

1. Research Topic, Name of the Author, Affiliation, and Email on the first slide
2. Introduction/Background of the study
3. Research problem/Questions/Objectives/Hypotheses
4. Review of literature
5. Methodology
6. Findings
7. Discussion
8. Conclusion
9. Theoretical and practical implications of the study

Make sure to prepare your presentation only with MS PowerPoint using the template attached herewith. Please go through the attached document guide for presenters. Be sure your visuals are clear and legible. Please name the PowerPoint slides using the paper ID and surname of the first author (Ex: 001_Alwis) and upload your presentation slides on or before 5th December 2022 to the <https://forms.gle/ctX41qrGvn1VrfgEA>.

3. Physical Presentation

Please pay attention to following guidelines and requirements.

- Please ensure that you adhere to the general health guidelines specified by the health authorities when attending at crowded places.
- Please make sure to bring your PowerPoint presentation in a pen drive on the day of the presentation (8th December 2022). However, presenters are also required to share the PowerPoint presentation in advance. (<https://forms.gle/ctX41qrGvn1VrfgEA>)
- Each session room is equipped with laptop computers running Windows and Microsoft Office and a multimedia projector.
- Arrive at your respective session room 15 minutes before the start of your session to introduce yourself to the session chairs and the convener.
- The best research paper from each session will be selected based on criteria and awarded a certificate. Thus, authors are encouraged and requested to stay till the end of the day's proceedings. The best paper will be awarded at the end of the Business Forum held on 08th December 2022 at the University of Sri Jayewardenepura.
- Please make sure to provide evidence of your payment to the staff at the Registration Desk on the day of the conference.